

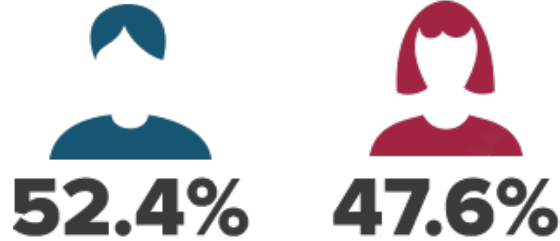
Online Dating Statistics You Should Know

by Isabel Thottam

<https://www.eharmony.com/online-dating-statistics/>

1

MORE MEN USE ONLINE DATING THAN WOMEN



Men make up 52.4 % of online dating users compared to 47.6% who are women. However these online dating statistics can change based on the site being used and location.

2

AGE CAN IMPACT FINDING A MATCH

For women, online dating statistics show that a woman's desirability online peaks at 21. But, at 26, women have more online pursuers than men whereas, at 48, men have twice as many online pursuers as women.

3

53% OF PEOPLE LIE ON THEIR ONLINE DATING PROFILE

Here's what they're lying about:



AGE



HEIGHT/WEIGHT



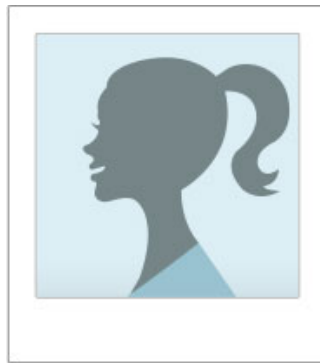
JOB/INCOME

20% of women surveyed by global research agency Opinionmatters admitted to using an older photo from when they were younger and thinner. More than 40% of men said they lied about their jobs in an effort to sound more successful.

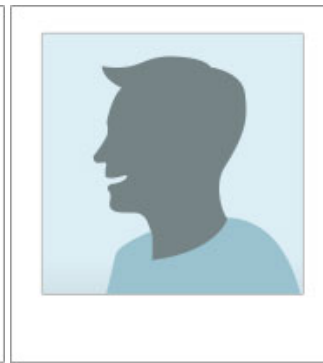
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22% OF ONLINE DATERS ASK FRIENDS TO HELP CREATE THEIR PROFILE

No wonder people lie on their dating profiles-friends are helping them build their profile. One-in-five online daters have asked someone else to help write or review their profile. Female users are seeking help from friends more so than men are: 30% of female users have asked a friend for help with their profile, whereas only 16% of male users have asked friends to help create their profile.

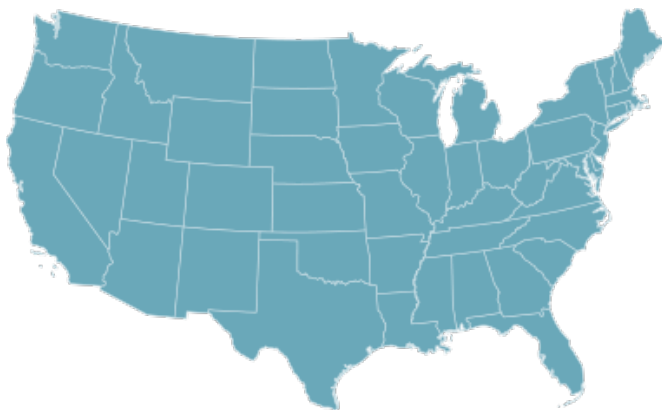


30% of female users have asked a friend for help with their profile



16% of male users have asked a friend for help with their profile

5



LOCATION MATTERS

Where you live will impact your online dating experience simply because certain locations have more active users. 50% of New York state residents are single, and the city has the most users on eHarmony. On the contrast, there are a lower number of users in Idaho, where 60% of the population is married.

6

FEMALE USERS AREN'T JUST LOOKING FOR HOOK-UPS

If you're worried joining an online dating site sends a message that you're just looking for sex, it doesn't. Only 33% of women who use online dating websites say they have sex on the first online dating encounter, and 60% of female Tinder users say they are looking for a match, not just a hookup.

48% OF ONLINE RELATIONSHIPS END THROUGH E-MAIL

If you meet someone online, chances are you'll break up online. While some might see this as rude, those who are socially awkward or fear confrontation will find it convenient. At least there won't be a painful breakup.
